

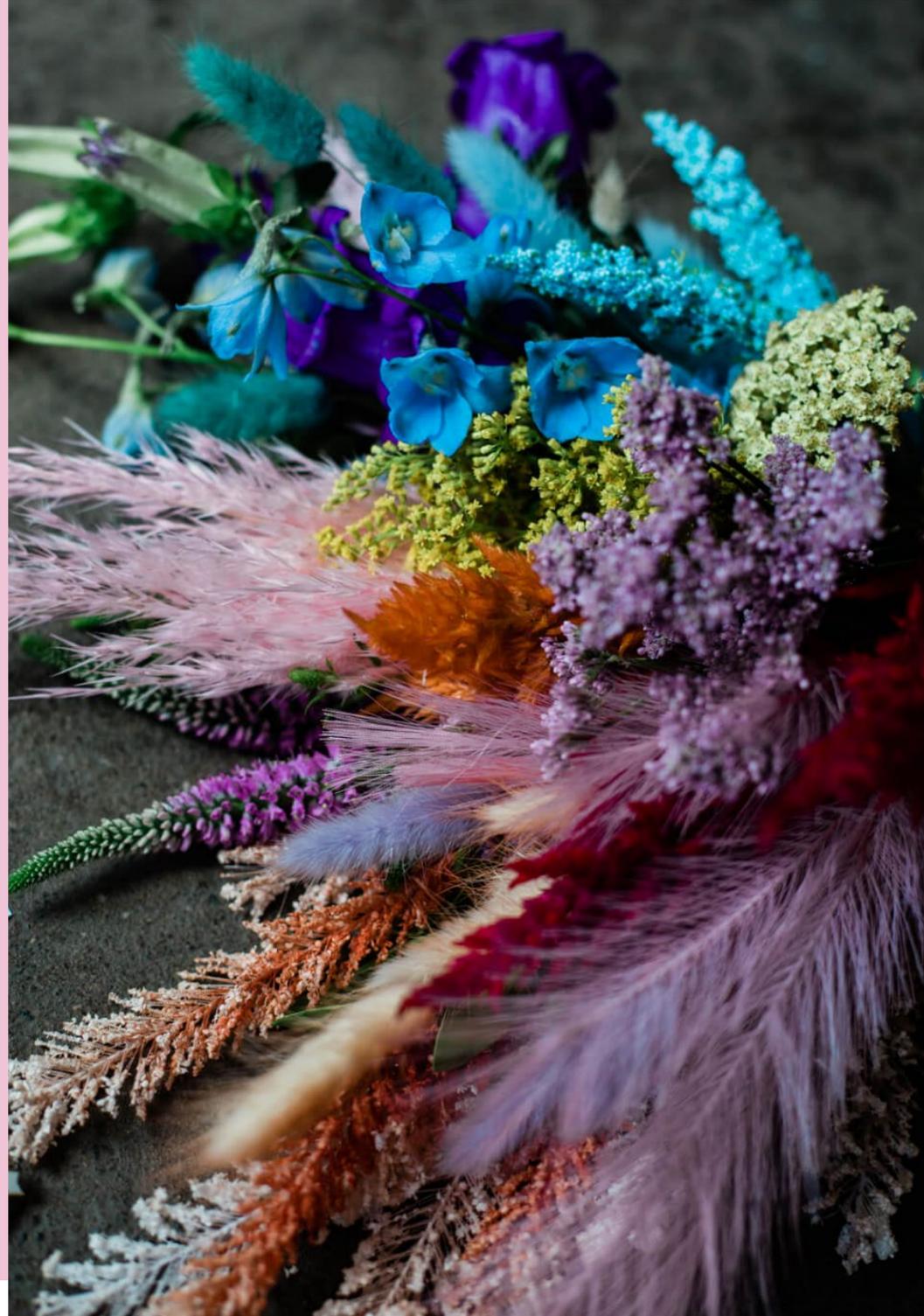


capturing the modern love story



NEYSHA & EMMETT

THE COMPREHENSIVE GUIDE FOR COUPLES



index

PAGE 5
WHAT'S VENUS OF
PHOENIX?

PAGE 7
WHY THIS WEIRDO?

PAGE 11
5 TOPS FOR A STRESS-
FREE WEDDING

PAGE 16
WHAT'S INCLUDED &
HOW IT WORKS

PAGE 20
6 TIPS FOR YOUR
ENGAGEMENT PHOTOS

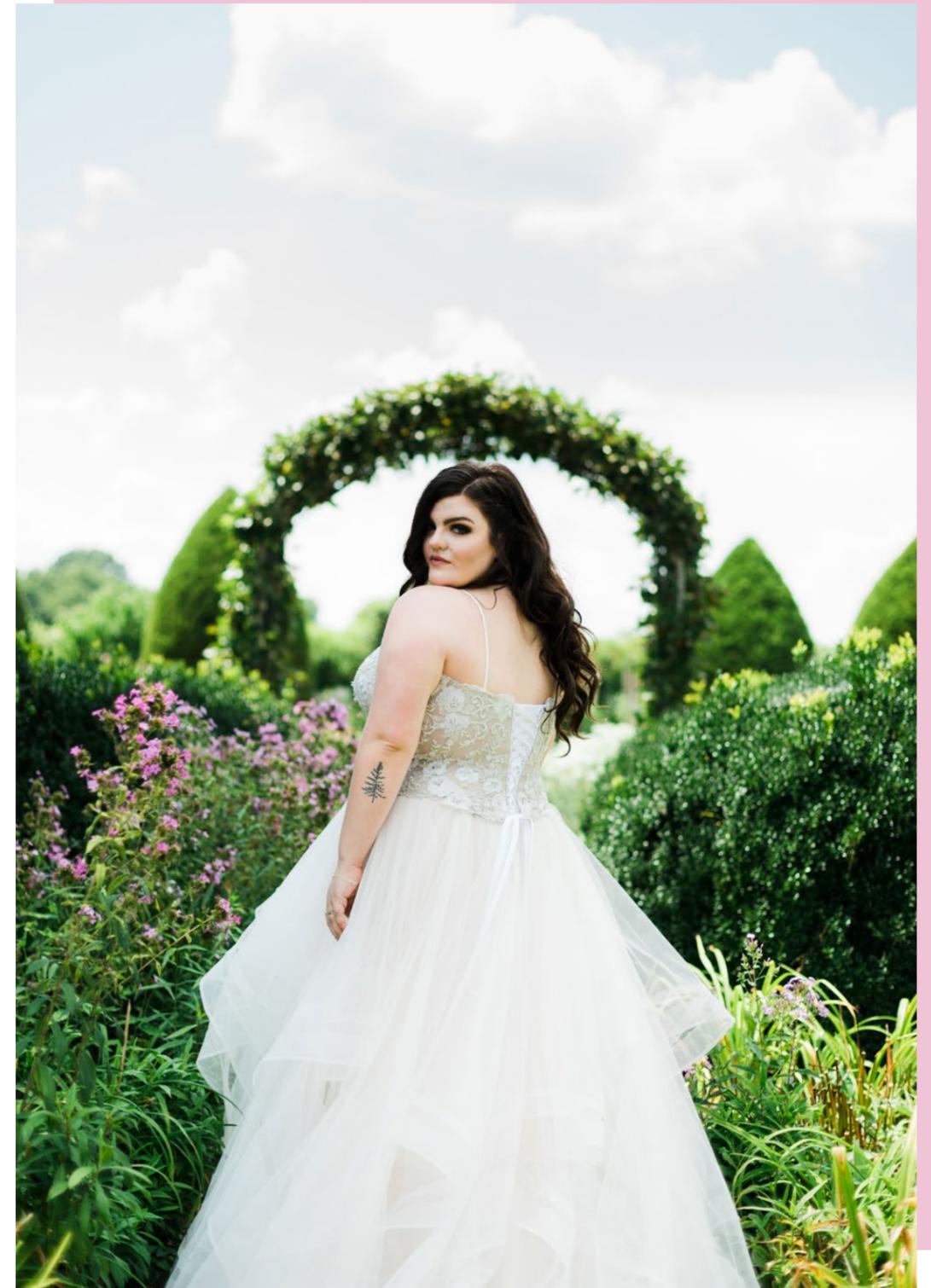
PAGE 26
PLANNING WORKSHEET

PAGE 31
LET'S GET IN TOUCH



**Kayla was absolutely amazing!
She completely understood
our vision and made it happen.**

OLIVIA & CHRISTIAN





**allow me to
introduce
myself...**

WHAT IS VENUS OF PHOENIX?

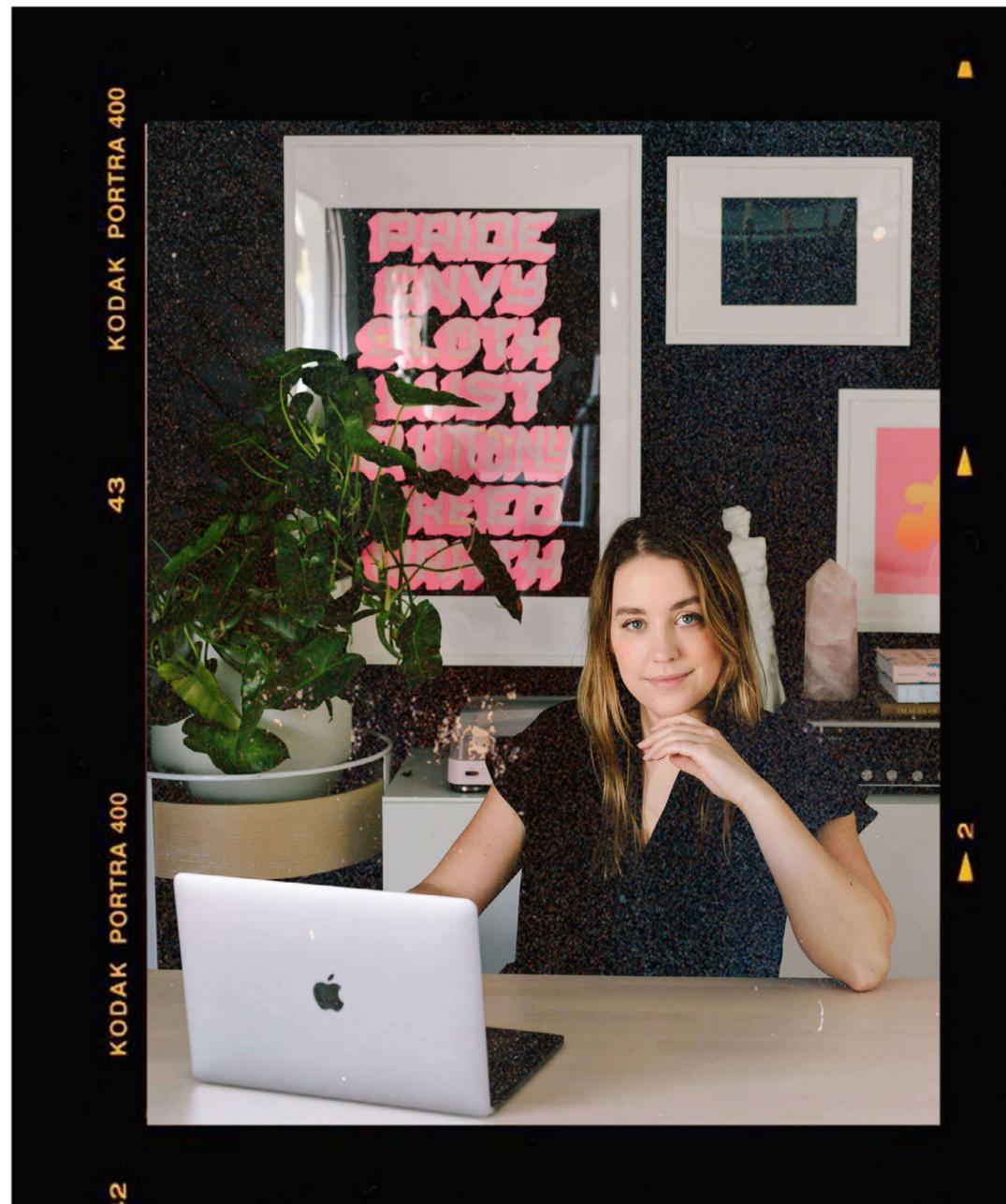
We're all a Venus in our own right—Venus of Phoenix, Pittsburgh, or Portland. While Venus is the goddess of love, love is just what I wish to capture and invoke. Unconditional love. Between family and friends, the spark between two soul mates, or profound self-love.).

BUT YOU CAN CALL ME KAYLA

I'm a portrait and wedding photographer based in Phoenix, Arizona. I specialize in photographing the modern love story: the spark between soul mates, unconditional familial love, or the most remarkable, profound self-love.

A FEW THINGS IN NO PARTICULAR ORDER:

- My basenji pups, Fender & Tele.
- Chicken noodle soup even on a hot Phoenix day. Idk, maybe it's a nostalgia thing.
- The moon when it's a barely visible, beautiful crescent.
- My handsome husband, Angelo.
- Candy Crush addict and proud of it. JK: if you ask me what level I'm on, I will blush out of humiliation.
- Paramore, Fleetwood Mac, Third Eye Blind and really anything at all from the OC soundtracks.
- I'm probably trying to guess your sign.



why this weirdo?

GOOD QUESTION:

Ever since I could remember, I've been creating art. But, the real click came when I realized I could use photography to capture love—between family and friends, the spark between two soul mates, or profound self-love.

Most days, you'll find me working on the couch, music playing in the background with a smile on my face and pups in my lap. I'm a photographer, painter, and TV lover. I'm a dog-mom, deep-dish connoisseur, and championship binge-watcher.

Most days, you'll find me working on the couch, music playing in the background with a smile on my face and pups in my lap. I'm a photographer, painter, and TV lover. I'm a dog-mom, deep-dish connoisseur, and championship binge-watcher.

My photography style? It's raw, real, and doused in color whenever possible. It's filled with laughter and real moments that are pieces of the story you are living day in and day out. Also, I'm a complete weirdo and will do just about anything to make you laugh.

Photography is a lot of things, but most of all it is an investment in someone to capture and document your moments. What you're left with are your photographs, so if you're going to hang them on your walls, you better be damn sure they're works of art.

If you're looking for a photographer and like what you see here, drop me a line. Don't like what you see here? Still drop me a line and I'll send you in the right direction.

Kayla did an amazing job photographing my wedding and putting me and the bridal party at ease! She took some awesome shots and had a great eye for where and when to take pics. If you are in need of photography and consider Kayla, then you can rest assured you'd be in good hands. You can hire anyone to take photographs, but you can only hire someone who loves their art to take professional, stunning and heartfelt photos. She really is the best!

VICKI





STEPHANIE & KRISTINA

five tips for a stress free wedding day

After witnessing and being a part of so many weddings, I feel like I have truly seen it all. Let me be honest in telling: my clients are amazing. They are the best of the best, the cream of the crop, the people I feel fortunate to know. In working with the best, I need to be the best. So how do you do that?

Well, it's all about guiding my couples through the complicated / stressful / crazy process of planning the biggest, most important day of your life. No biggie, right? *Wrong.* So, let's talk through five tips to help facilitate a stress free wedding day, shall we?

1. BE STRATEGIC WITH SCHEDULING

Your ceremony time will direct how the day will lead. If it's easy, great, you can do your photos in between that and cocktail hour, but if your ceremony flows into your cocktails, you might want to consider a first look. My goal? To have everyone present for as much of cocktail hour as possible. Why? The answer is two-fold. One: you are paying for it, so you might as well enjoy it. Two: it's one of the only times you get to greet and be present with your guests. Work with your photographer, find out how long they need for certain things, schedule in travel time, and add a little cushion!

2. PREPARE AHEAD OF TIME

When your photographer shows up, you want them to get right to work. How do you do this? By preparing ahead of time. What should you prepare? Well, anything you want photographed. For my brides, I tell them to have their: dress, shoes, jewelry, full invitation suite, all of the rings, any family heirlooms, and any other bridal details they want photographed. When I start shooting, I begin with styling these details that help tell your wedding story. If you don't have things ready, I'll be wasting time tracking them down (when I could be making them pretty and shooting!) The more prepared you are, the better – for you and for me!

3. COMMUNICATE CLEARLY

Need your grandma to the church early? Want your wedding party to hang around after the ceremony? Need your college buddies ready for a shot during cocktail hour? Tell them! Make sure you communicate the schedule clearly and that everyone who needs it has it. This helps us not waste time tracking Uncle Jim down or grabbing Bobby from the bar. Photos move much faster, and when that happens you get to your party sooner and you're less stressed, I promise. Be an over-communicator - it will pay off big time!

4. MAKE TIME FOR PHOTOGRAPHY

I urge my couples to do first looks for multiple reasons. First, it gives you the chance to soak it in, embrace, and experience the emotions without hundreds of eyes on you. Second, it allows us to knock out the posed photos so we can cruise through the festivities with candid shots that you'll love. Lastly, it gives me the chance to sneak into your reception during cocktail hour and photograph all of the hard work you've done! From florals to seating charts, gift tables to cakes, when you give me 20-30 minutes of uninterrupted time to photograph these details, all of the work and money you've spent making your vision come to life is documented and preserved!

5. JUST BE PRESENT

Wait, what? You don't believe when everyone tells you that a wedding day is a total whirlwind? Well, it is. Take moments where you stop, hold each other's hands, and intentionally take in the moments. Throughout the day, set aside little breaks in your schedule where you can pull away from the party and just simply "be." You won't regret that time, I promise!

I truly believe that wedding days are living, moving, breathing phenomena. They are here and gone in the blink of an eye. It's important to set yourself up for success and to ease any stress ahead of time so that as you float through your day you aren't focused on the details or the flowers, not on the cake or the music, but you're focused on the union, the marriage that is beginning. I want you to experience - not just plan - a marriage more beautiful than your wedding day. If you put these five tips to work, you'll be on your way to a stress-free day!



“I couldn’t have asked for a more amazing photographer (and overall person) for my wedding day!”

CAROLINE & NATE



wedding photography

INVESTMENT: \$500 PER HOUR OF COVERAGE, 2 HOURS MINIMUM
PHOTO DELIVERY TIMELINE: 4 WEEKS

what's included

- Initial consult call
- Local travel (Greater Phoenix Area additional travel available, rate varies based on location)
- Wedding day coverage
- Copyright release for personal use of images
- High resolution images (roughly 50 images per hour of coverage) in an online gallery ready for print and web

how it works

1. RING MY BELL

We'll get together on a free consultation call. There, I'll hear about your photo dreams, and you can ask any and all questions. If we're a good fit, you'll schedule your date and secure it with a 50% retainer.

2. COMPLETELY GUIDED

Prior to your wedding, I'll provide you with questionnaires to answer and you'll also provide me with access to your wedding mood board if you have one. This will help me capture the best photos for you and your partner.

3. DEEP DIVE

We'll jump on a call to review your materials in detail to discuss the art direction for your photos including emotions, strategy, and vision.

4. CAMERA READY

I'll come to your wedding ready to capture the day of your dreams. We'll listen to music, get in a groove, and capture amazing photos.

5. FINISHING TOUCHES

I will head back to the office to edit and edit your images.

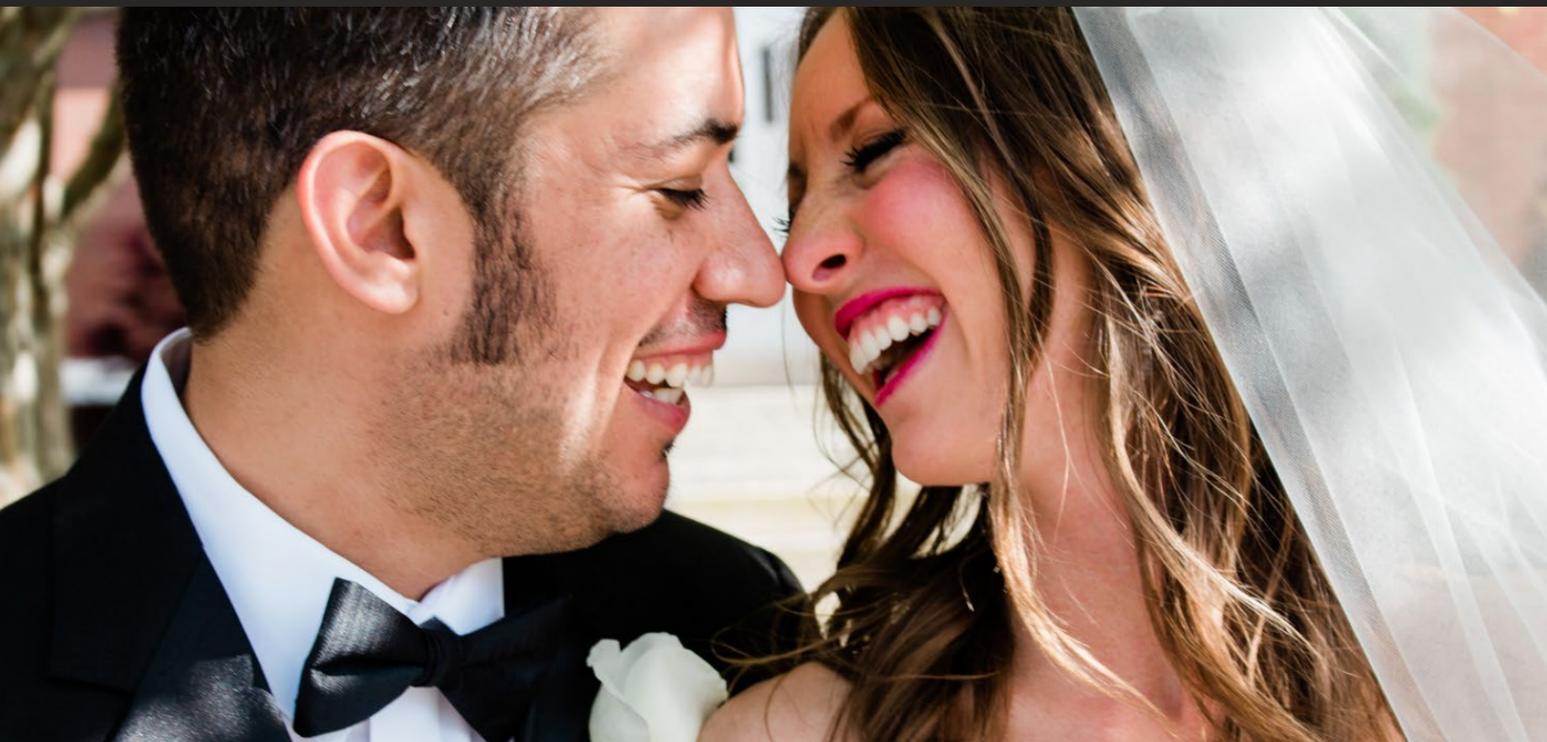
6. PHOTOS, MANIFESTED

Within four weeks, I'll provide your edited, high-resolution images ready for print and web in a pinterest-like gallery.



EVA & JERICHO

READY TO RESERVE YOUR DATE?
send me a note at venusofphoenix@gmail.com



Kayla went above and beyond in exceeding what we had envisioned for our big day. I'm talking about the little moments—you know, not just the walk down the aisle and the big kiss, but those tiny precious little moments that will be cherished memories with us forever.

AMBER & NATE





KELLY & BILL

six tips for a kick ass engagement session

You're too cute to pass these up. Let's get together and capture you cuties. Your engagement photos are a celebration of your love for each other, taken in a safe place without any pressure.

I think engagement sessions are such an important part of wedding photography, and I've written this article to ensure you have the perfect engagement session with your love!

READ ON...



for those beautiful engagement photos...

1. VISION

When you think of your engagement session, what do you imagine? An open field, downtown, mountainside, or maybe even your own home? What is it that you feel suits the two of you? Are there any special locations that might be ideal for your engagement shoot? If not, don't fret! It's not about where you are but who you are with. A lot of my couples leave the location up to me - which means I get to scope out spots ahead of time! The way I shoot, the focus is on the two of you and your beautiful faces, not the background. However, if there is a place that's uniquely special to the two of you, or you'd like to include a family heirloom, a pet, or something else that's meaningful, I am here to help you incorporate it into your images.

2. FASHION

Don't feel like you need to go on a mega shopping spree for your session (but if you can, more power to ya!) I want you to be comfortable - I want you to connect with your images - so if you are a jeans and tee kinda people, then rock it! Can't decide? Do what feels right and will make you feel most comfortable regardless of what that means to you both. Anxious about it? Just bring options! Typically my couples bring an outfit change to their session to get even more variety out of their session. Most choose a dressier option and a casual option. Don't feel like you have to go for plain classics the entire time. Have fun with color, texture, and prints! This is to remember this special time in your lives, so don't limit yourself!

3. HAIR & MAKEUP

Same rules apply: do what makes you feel most comfortable! If this means doing your own makeup, wearing none, or doing something completely outside of the box then I am here for it! If you can swing it, consider getting your hair & makeup done for your session! A lot of couples find it gives them a boost of confidence for their shoot. Want to get the most bang for your buck? Talk to your hair and makeup stylist about using your engagement photos as a test run with your makeup artist and use your session as a time to evaluate your wedding day look and how it photographs. It could even help you spark some ideas and fine tune your look for your wedding day.

4. TIMING

Timing is everything for your session. As a natural light photographer, I plan my engagement sessions around the lighting of the day. I usually begin them an hour and a half prior to sunset (or just before sunrise if you're more of a morning person), which will allow for an outfit change and a location change while shooting during the golden hour. Once the sun goes down, there isn't much we can do, so staying on track with timing and lighting is the best way to ensure gorgeous images. This also means that at times we may have to reschedule due to weather. You only get to do this once, so ensuring the environment is perfect will give you beautifully lit images.

5. TRUST ME

Now it's time for you to take a deep breath and trust the person you chose to do their best work with you. The more trust you place in them, the more free they will be to create the types of images that you'll love the most. You're going to feel uncomfortable, awkward, and alllllll the things! But in-between those little moments of awkwardness come total gems of authentic interactions that can only happen when two people are in love. Relinquish the control, give trust out freely, and let go of your expectations! If there's anything I can do to help you feel even more comfortable (maybe a lil music, a glass of wine, you do you) let me know and I'll help in anyway I can!

6. HAVE FUN

This is such an exciting time in your lives. I know that engagement sessions can seem nerve wrecking but it's important to go in with an open mind and the ability to laugh. I want you two to flirt your brains out, love each other, and just have fun. We will laugh a lot, I will help pose you. Your only job is to snuggle in close, bat your eye lashes, and laugh until your belly aches. It's going to be fun, we might finish the session with a bottle of wine, and I promise you that you will love seeing these beautiful images of the two of you for years to come. Engagement sessions are the perfect time to hang out with your photographer, get comfortable in front of the camera, and flirt with your soon-to-be spouse!



MO & SYDNEY



Kayla made us feel so comfortable. Highly recommend! She is so talented and really captured us in our element.

NICOLE & DAVE

wedding planning...

Hey, want to know a secret on how to get those amazing, romantic images? Well, here it is! Having a detailed timeline for your wedding ensures you and your family receive the images you're dreaming of for your big day. We will have very limited time during the wedding to take all the images you'd like, so planning things out ahead of time is essential for success! Make sure to list out all the family formal shots you'd like as well as any other special requests you have for me. When you're all done with this planning sheet, we'll go over it together to make sure there's time for every moment you're wanting to capture!

WEDDING DETAILS

Wedding Date _____ Alternative Date _____

Ceremony Venue & Address _____

Reception Venue & Address _____

Primary Contact Name _____

Primary Contact Email _____

Primary Contact Phone _____

Emergency Contact _____

PARTNER ONE

Full Name _____

Parents _____

Grandparents _____

Siblings & Spouses _____

Maid of Honor/Best Man _____

Wedding Party _____

Any family situations (such as divorce, deaths, etc.) that I should be sensitive to?

PARTNER TWO

Full Name _____

Parents _____

Grandparents _____

Siblings & Spouses _____

Maid of Honor/Best Man _____

Wedding Party _____

Any family situations (such as divorce, deaths, etc.) that I should be sensitive to?

WEDDING TIMELINE PLANNING

Getting Ready Start Time _____ Getting Ready End Time _____

Getting Ready Address (please list for both bride & groom) _____

Ceremony Start Time _____ Ceremony End Time _____

How Much Time for Your Portraits Between Ceremony and Reception? _____

Formal Portraits Start Time _____ Formal Portraits End Time _____

Reception Start Time _____ Cocktail Hour at _____

Dinner Served at _____ Band / DJ begins at _____

First Dance at _____ Cake Cutting at _____

Garner Toss at _____ Formal Exit at _____

Other Event at _____ Other Event at _____

Other Event at _____ Other Event at _____

PLEASE SELECT ALL THAT APPLY

- | | |
|--|---|
| <input type="radio"/> Coverage for Both Partners Getting Ready | <input type="radio"/> Grand Entrance for Reception |
| <input type="radio"/> First Look | <input type="radio"/> Photo Booth at Reception |
| <input type="radio"/> Receiving Line After Ceremony | <input type="radio"/> Formal Exit with Sparklers / Special Lighting |
| <input type="radio"/> Family Formals Before Reception | <input type="radio"/> Other _____ |
| <input type="radio"/> Portraits between Ceremony & Reception | <input type="radio"/> Other _____ |

WEDDING VENDOR INFORMATION

Wedding Planner _____

Caterer _____

Dessert _____

DJ//Band _____

Florist _____

Makeup Artist _____

Hairstylist _____

Does the venue or any vendor have any specific rules regarding photography? _____

Additional vendor information _____

Anything else I should know? _____

She has the best eye for capturing the intimate and special moments I want to remember forever. She is so detailed and asks the right questions to make sure she captures the moments the way I want them to be remembered. All I have to do is show up and she makes me feel so comfortable and delivers stunning results. It's so nice not having to wonder if the photos are going to turn out well, because they always do!

ANN & DAN





CHRISTIAN & KEITH

let's do this...

When the day is done, confetti swept, and dress (or jumpsuit, swimsuit, birthday suit—whatever you wear because it is your special day) is hung, you'll be left with the memories and wedding photographs.

Let me help get you there alive and well with the eternal material bliss that's waiting for you on the other side.

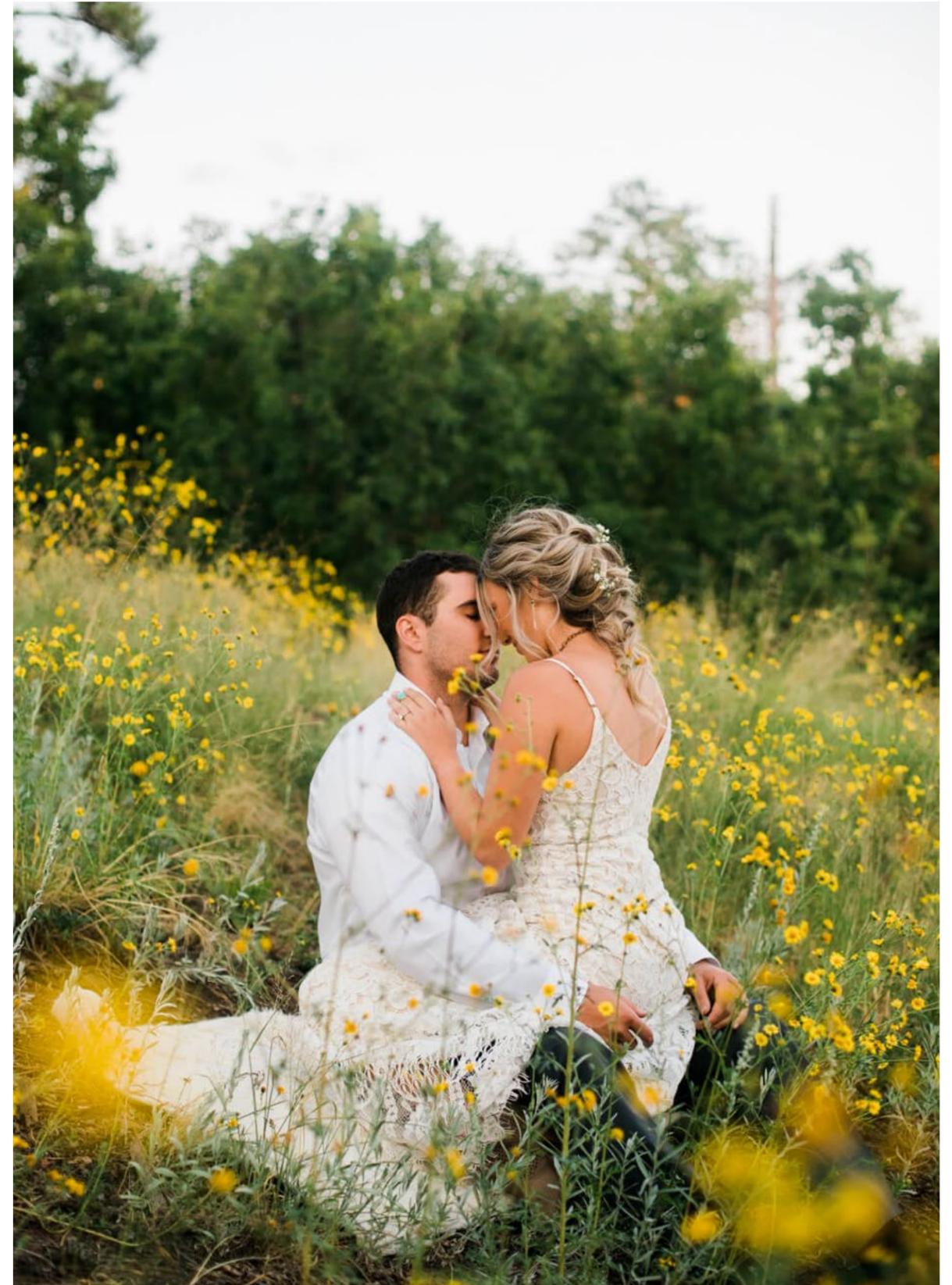
READY TO RESERVE YOUR DATE?
send me a note at venusofphoenix@gmail.com



MORGAN & ROY



CHRISTY & DUSTIN



CALEY & JAMESON



ERIN & BRIAN

WWW.VENUSOFPHOENIX.COM